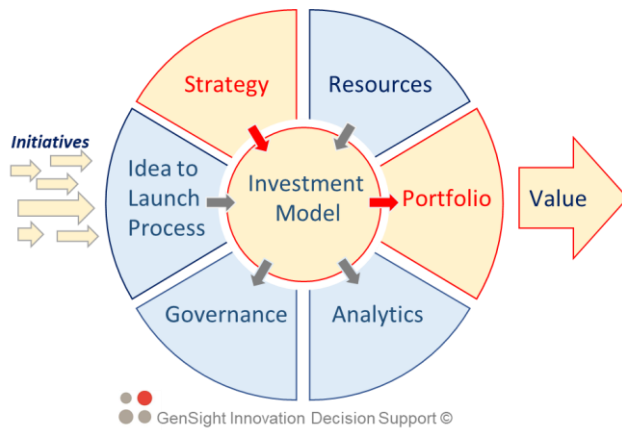


PORTFOLIO MANAGEMENT



Comprehensive portfolio analysis, linked directly to all projects across BUs and stage gate processes.

PRIORITIZATION

- Scorecards, weights, utility
- Qualitative and quantitative
- Financial rankings

VALUE VS RISK

- Financial and strategic value
- Commercial and technical risk
- Probability of success

STRATEGIC BALANCE

- Buckets
- Themes
- Gap Analysis

DASHBOARDS



TO TRACK AND MANAGE THE PORTFOLIO

- Inform decisions
- Analytics built-in
- Highly visual
- Dynamic drill down
- Real time KPIs
- Forecast, track, report
- Role based views
- Highly configurable

PRIORITIZATION



TO IDENTIFY PROJECTS WITH THE BEST POTENTIAL

- Multiple criteria
- Objective analysis/ranking
- Financial and strategic
- Value vs Risk
- Assess innovation profile
- Align to strategy

RISK TOOLS



TO ANALYSE, QUANTIFY AND MANAGE RISK

- Probability of success
- Technical & commercial
- Multi criteria scorecards
- Risk vs Return
- Risk profile visualization
- Realistic business plans
- Real time RAG status

SCENARIO TOOLS



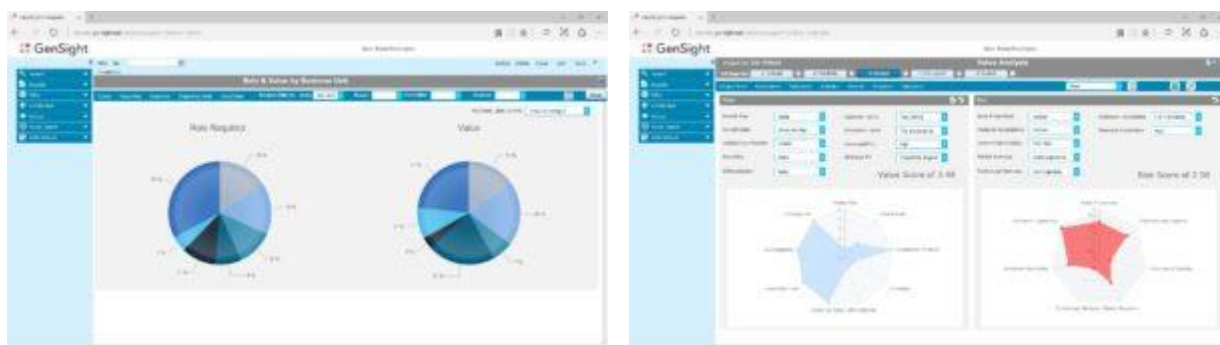
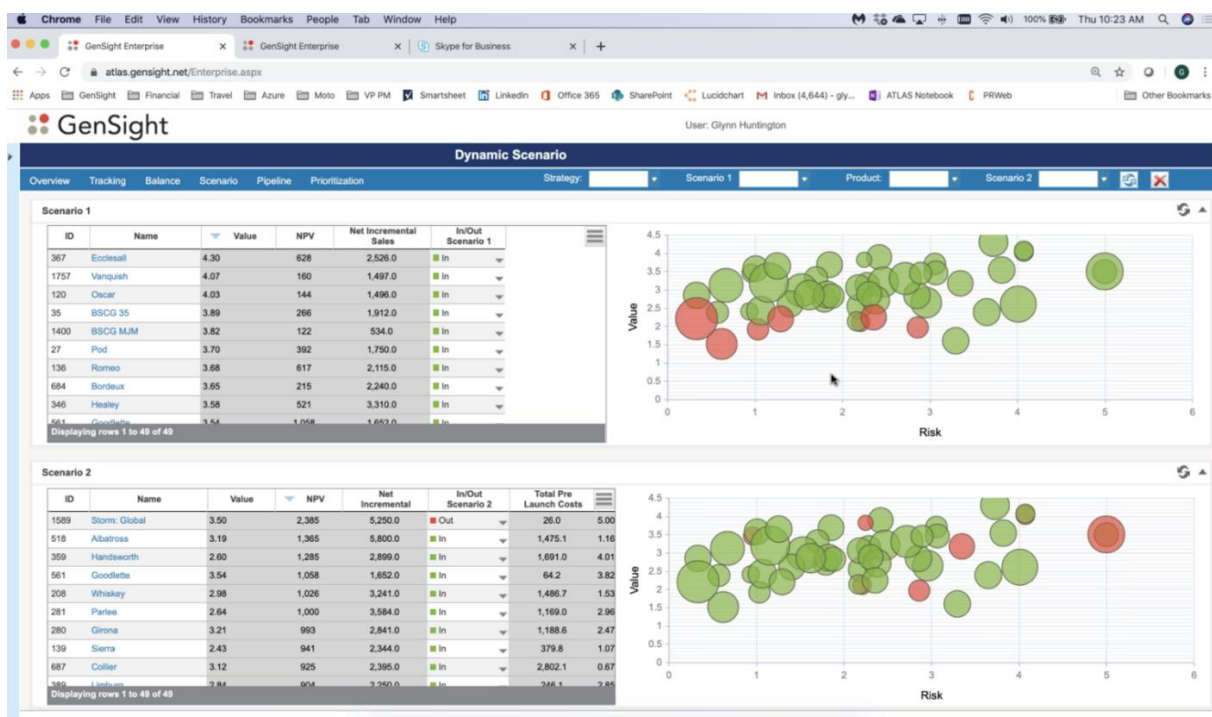
TO EXPLORE AND COMPARE ALTERNATIVE SCENARIOS

- Model alternative futures
- Compare strategic choices
- Manage uncertainty
- Explore alternative scenarios
- What-if questions
- Baseline, low, high
- Evaluate financial sensitivity
- Risk adjust financials



INTEGRATED CALCULATIONS AND ALGORITHMIC TOOLS

Interactive analytics enable you to understand the balance of the portfolio from multiple dimensions and ensure the portfolio will deliver the strategic goals of the organization. Time based models enable you to measure, plan and track the portfolio over time against criteria such as value, risk, innovation and other key portfolio indices.



Flexible and powerful tools ensure you can make more informed decisions, at gate meetings and portfolio reviews. GenSight brings objectivity to what can otherwise be a diffuse and cloudy task. And, there are very few decisions that are more important than prioritization. From individual projects to the whole portfolio, the projects you decide to select today will determine the shape and prosperity of the business in the future.

- Multiple criteria
- Objective analysis/ranking -
- Financial and strategic
- Value vs Risk
- Assess innovation profile
- Align to strategy
- Accelerate best projects